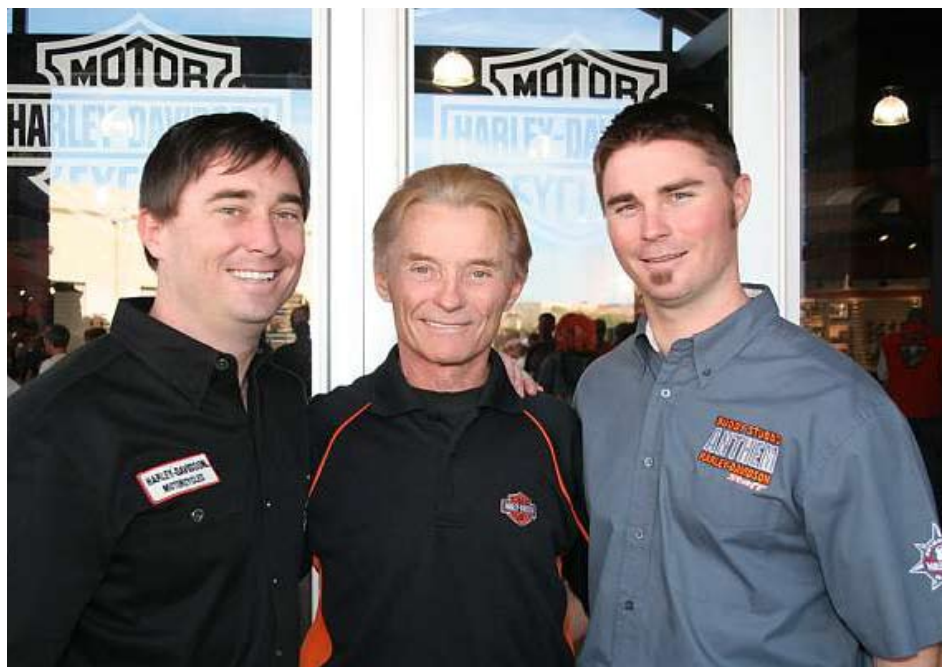


Business profile



Pictured L to R: Frank Stubbs, Buddy Stubbs and Jack Stubbs

Buddy Stubbs Anthem Harley-Davidson

"You see things vacationing on a motorcycle in a way that is completely different from any other. In a car you're always in a compartment, and because you're used to it you don't realize that through that car window everything you see is just more TV. You're a passive observer, and it is all moving by you boringly in a frame. On a cycle the frame is gone. You're completely in contact with it all. You're in the scene, not just watching it anymore, and the sense of presence is overwhelming." Robert M. Pirsig, *Zen and the Art of Motorcycle Maintenance*.

The above quote from a timeless philosophical classic encapsulates one reason that people ride motorcycles. For others, it is the idea of not knowing where they are going. Still others like the simple feeling of wind blowing through their hair, while a few enjoy the raw empowerment of a loud machine taking you places you would never go by car. Whatever the reason, people have been enjoying

motorcycles for more than a century. And one brand in particular has stood the test of time – Harley-Davidson.

When Buddy Stubbs Anthem Harley-Davidson opened in November of 2008, the region gained a new business with a long history. Buddy Stubbs has been making people's dreams of owning a Harley-Davidson come true for over 43 years, opening his first dealership in Phoenix in 1966. When asked of the Anthem location, Jack Stubbs, son of Buddy and VP of the Anthem dealership, said, "Opening our dealership in Anthem was an easy decision. This area is growing, has beautiful landscape, and is the gateway to some of the best motorcycle riding in the state."

This sentiment of proximity to great riding was confirmed by Frank Stubbs, Jack's brother and also a VP of the Anthem dealership, when he was asked what he liked to do away from work,

"We all enjoy motorcycles, working on them and riding. It's in our blood and our favorite pastime."

But these two brothers are not just a couple of young bucks riding high-powered machines and hoping people will simply follow suit. They, and the rest of the staff at Buddy Stubbs Anthem Harley-Davidson, realize that everyone's experience and reason for riding is different, and they are there to optimize the enjoyment for their customers. "Our goal is for the customer to have the best experience possible once they walk through the doors of the dealership. Whether it be in Service, Sales, Rentals, Parts, or General Merchandise, we treat all of our customers with respect and have high standards of performance for our employees. We appreciate the tight-knit community of Anthem and are proud to be a part of it" Jack said.

Perhaps the most surprising aspect of the Harley-Davidson culture is its affordability, as Frank explained, "Many people consider a Harley-Davidson to be a luxury item and may not know that Harley-Davidson motorcycles are an affordable, fun option for everyone. We have new 2010 Harleys that start under \$7,000, lots of financing options, and models to fit every type of person, from women to men, lifetime riders to beginners. It is within reach to own a Harley, and now is a great time to buy."

If you are looking to reinvigorate a passion for the road, considering a new hobby, or needing a new set of wheels for solo transportation, Buddy Stubbs Anthem Harley-Davidson has a viable solution that could spark you back into the scene and insure that you will no longer travel as a passive observer.

Buddy Stubbs Anthem Harley-Davidson
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Come By and Check Out Our Location



Upcoming Chamber Events

After 5 Mixer

Thursday, September 24, 5:00 - 7:00PM
Health Quest Family Medicine
41810 N. Venture Dr. Bldg. E, # 160
Anthem, AZ 85086

Business for Breakfast

Thursday, October 8, 7:00 - 8:15AM
Speaker - Brock Barnhart from the Arizona Department of Transportation (ADOT)
Hampton Inn, Anthem Commerce Park

Enhance your business... Network with fellow Chamber members. Please call Debbie Drotar to RSVP 602.495.6483.

New Members

Action COACH of Arizona
40117 North Hickok Trail
Phoenix, AZ 85086
623-551-9977
actioncoach.com/joeturica

Pioneer Arizona Foundation
3901 W. Pioneer Rd.
Phoenix, AZ 86086
623-465-5892
www.pioneeraz.org

Harry and David Specialty Foods
4650 W. Anthem Way
Anthem, AZ 85086
623-465-1010
Harryanddavid.com

This Business profile was brought to you by the Chamber of Commerce at Anthem - www.ChamberAtAnthem.org
Call Debbie Drotar to join the Chamber of Commerce at Anthem - 602.495.6483.